



2022
**ENTREPRENEURSHIP AND
 ECONOMIC MOBILITY**
TASK FORCE

Entrepreneurship Reimagined

October 11, 2023 | Noon – 4:30 p.m.
 Luncheon and Working Group Session
 2023 California Forward Economic Pre-Summit

Agenda

Noon – 12:30 p.m. | Check-in, Lunch

12:30 p.m. – 12:50 p.m. | Lunch

Welcome remarks by Director Tara Lynn Gray and Task Force Chair Lenny Mendonca

12:50 p.m. – 2:35 p.m.

Part 1: Co-Creating the California Dream | Panel followed by small group discussion

Panelists, moderated by Dave Smith, CEO, X Sector Labs:

- Hilary Abell, Co-Founder and Chief Policy & Impact Officer, Project Equity
- Tonya Dowse, Executive Director, Siskiyou Economic Development Corporation; Siskiyou Inclusive Innovation Hub
- Task Force Member Danetta Jackson, Statewide Supplier Diversity Program Manager, California Department of General Services Procurement Division
- Task Force Member Maria Kim, President and CEO, REDF

2:35 p.m. – 2:50 p.m. | BREAK

2:50 p.m. – 4:15 p.m.

Part 2: Charting a Path to Success | Panel followed by small group discussion

Panelists, moderated by Dave Smith, CEO, X Sector Labs:

- Task Force Member Carolina Martinez, CEO, Cameo
- Task Force Member Jill Osur, Founder and CEO, Teneral Cellars
- Task Force Member Drew Simpson, Founder, Amerivet Contracting

4:15 p.m. – 4:30 p.m.

Closing remarks by Director Tara Lynn Gray and Task Force Chair Lenny Mendonca

The “3 Ds” of Entrepreneurship:

- Democratizing access to capital
- Diversifying the innovation economy
- Driving economic mobility through entrepreneurship

Prioritized Policies:

- Senate Bill 193: California Rise
- Senate Bill 193: Accelerate California
- Senate Bill 1407: California Employee Ownership Act
- Assembly Bill 2019: Small Business Enterprises
- State Small Business Credit Initiative | U.S. Department of the Treasury

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